

RSU 40 Website and Social Media

RSU 40 maintains an official website and social media platforms to provide general information about our schools and information about school operations and education programs, school-sponsored activities and events. The website and social media platforms are intended to support the educational mission of the schools; to enhance the curriculum and learning opportunities for students and employees; and to inform the larger community about our schools. RSU 40's website and social media platforms do not create, nor are they intended to create, a public or limited public forum.

RSU 40's website and social media platforms also provide the School Board a medium to publicize its official position on issues related to the schools such as school building projects, proposed school budgets and public policies affecting the schools. RSU 40's website and social media platforms are an outlet for the official message of the school unit and are not a forum for dissemination of other views. The content of the website and social media platforms will remain in the exclusive control of the RSU 40, the Board and authorized agents.

The Board has adopted guidelines to ensure that RSU 40's website and social media platforms are in compliance with applicable laws and meet the highest educational and quality standards. The Superintendent is responsible for implementing this policy, the accompanying guidelines and any additional administrative procedures that may be needed to govern the day-to-day management of the website and social media platforms. The Superintendent may delegate specific responsibilities to the **[Director of Technology]** as deemed appropriate.

Legal Reference: 20 U.S.C. §1232g; 34 C.F.R. Part 99
20-A M.R.S. §6001
17 U.S.C. §101 et seq.

Cross Reference: IJND-R – RSU 40 Website and Social Media Guidelines
IJNDB - Student Digital Device and Internet Use
IJNDB-R - Student Digital Device and Internet Use Procedure
GCSA - Employee Digital Device and Internet Use
GCSA-R – Employee Digital Device and Internet Use Procedure
EGAD - Copyright Compliance
EGAD-R – Copyright Compliance Procedure

Adopted: October 2, 2008

Reviewed: October 5, 2017

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